

L.A. STYLE

LUXURY LIFESTYLE MAGAZINE

L.A. STYLE Magazine Fall/Winter Internship 2020-2021

This internship is designed exclusively for college students and new college grads seeking experience in media & publishing. Interns will have the opportunity to learn about marketing, public relations, journalism and search engine optimization. This internship features both aspects of the company, both print publishing and online aspects to the media company, such as: social media, online features, a newsletter, non-profit projects/community outreach, etc. This unpaid internship offers an excellent overview of sample duties of an editorial assistant and/or marketing assistant. From assisting with production, to actual writing, interns receive a diverse array of educational opportunities. All candidates should possess excellent writing skills and a profound passion for media/literature. Progress toward a B.A. or M.A. in English, Mass Communication, Marketing and or Public Relations are preferred; we also welcome applicants pursuing undergraduate or graduate studies in creative writing, journalism, communications, and library science.

Internship Openings: Public Relations, Journalism, and Marketing

Duties will include writing, researching, copywriting, editing, and more

- Researching in order to determine the proper SEO keywords to target for assigned articles
- Contributing creative writing for feature interview introductions
- Gathering photos and uploading them onto the backend of WordPress for assigned articles
- Pitching topics based on rising digital trends
- Market research data
- Copywriting for marketing / social media posts
- Interview select up and coming fashion designers / industry professionals
- Contribute creative writing on lifestyle topics assigned, to be considered for digital publishing.
- Attend various event in your city (ON HOLD Due to COVID-19)
- Attend fashion events (ON HOLD Due to COVID-19)

Internship Benefits:

- Building a portfolio to move on to the next level of your career. Intern will be provided college credit, letter of recommendation, portfolio of credited work.

Work Location:

- Fully Remote / Work from home
- Flexible schedule

Internship Compensation:

- College Credit

Schedule:

- Monday to Friday // 15 Hours per week
- Weekly Zoom Calls - Mondays & Fridays

Internship Duration:

- Three Months (Approx. 90 Days)
 - ❖ Fall Internship Timeline: October 5 - January 5

L.A. STYLE Magazine is a luxury lifestyle publication based in Los Angeles with a reputation dating back over three decades due to strong celebrity influence from its inception. L.A. STYLE represents the contemporary rebirth of the popular 80's publication, which featured only the crème de la crème, the illustrious and sought after icons in the industry, including: Naomi Campbell, Madonna, Elvis Presley, and Marilyn Monroe.